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## **Novel Ingredient Services Adds Key Management**

### *Double-digit Growth Drives New Hires in Sales, Manufacturing, Quality Control, and Purchasing*

WEST CALDWELL, N.J., September 30, 2008 – During the past calendar year, Novel Ingredient Services has experienced double-digit growth, necessitating the addition of four new hires, as well as two internal promotions.

“It’s exciting to be experiencing a significant growth spurt – especially given the current economy,” said Bob Green, Novel president. “Expanding our staff and adding to our in-house expertise is a necessary and logical step to maintaining – and improving – Novel’s already high standards for quality control and customer service.”

To that end, **Novel Ingredient Services has added three new Key Account Managers to its sales force.** All bring a wealth of experience in the natural products industry.

**Jim Maguire** comes to Novel from Wilke Resources in Lenexa, Kan., where he was western regional sales manager. He is based in Kansas City and oversees Novel accounts in the West and Southeast. **Lucy Tezak** and **Greg Thoren** previously worked with BI Nutraceuticals. Tezak services manufacturers in the Northeast and works out of Novel’s New Jersey headquarters. Thoren is based in Chicago, where he supervises key accounts throughout the Midwest and Texas.

**Novel Ingredient Services is also expanding its back office operations in New Jersey, adding key management in manufacturing, quality control, and purchasing.**

**Sandra Arciniegas**, a ten-year veteran of Novel’s quality assurance, has been promoted to Director of Quality Control. Working out of the New Jersey office, she will oversee raw material analysis, as well as testing protocols and methodologies. **Robert Luo** has been promoted to Director of Purchasing. He has been with Novel’s purchasing department for three years.

“Sandra’s expertise has grown exponentially over the past decade. And Robert’s relationships with high-quality growers are unparalleled in our industry,” said Green. “Both are welcome additions to our management team.”

Novel Ingredient Services ([www.novelingredient.com](http://www.novelingredient.com)) is a preferred supplier of botanical and nutraceutical raw materials for consumer products focused on the dietary supplement and functional food and beverage industries. The privately held firm is known for superior quality, reliability, and service. Novel has offices in West Caldwell, N.J., and Los Angeles, Calif., and maintains distribution facilities on both the east and west coasts.

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